



PIONEERING STUDY OF ATTORNEY LEGAL SPECIALIZATION, DIVERSITY AND BUSINESS GENERATION

Harry Keshet, PhD & Angela Meyer, PhD invite you to participate in our research study that answers the following questions.

How do attorneys in different areas of legal specialization successfully generate new business?

How do diversity factors effect business origination? (Male/female, black/white and attorneys of different ethnicities and sexual preferences)

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What personal factors differentiate attorneys who have successful business origination?

For more detailed information about this research go to: [Practice Specialization, Diversity and Business Development Success](#)

Previous Research

The current research grew out of our prior national study of woman's business development practices. A free copy of that report is available at: <http://www.keshetconsulting.com/articles/KeshetReport.pdf>

In Return for Your Participation

All research participants are guaranteed anonymity. In return for their participation, respondents will receive a free copy of the executive summary of the results. The survey should take about 15 minutes to complete. We thank you in advance for your participation.

TO TAKE THE SURVEY GO TO:

<http://www.zoomerang.com/Survey/?p=WEB22A3KKEYUPS>)

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