

Up to PAR

The Project for Attorney Retention (PAR) works to reduce unwanted attrition among lawyers -- beneficial for both legal employers and the lawyers themselves -- by promoting the use of reduced hours schedules and the advancement of women lawyers. Its web site, <http://www.pardc.org/> includes information for lawyers and law firms about non-stigmatized part-time programs, best practices for retaining lawyers, and how part-time really works at different firms.

Keshet Study of Business Development

[Harry Keshet](#), a researcher and consultant who has previously worked with the [National Association of Women Lawyers](#), is in the midst of a study of business development that promises to be a significant resource for the legal profession. He is collecting data about business development opportunities, resources, experiences, and results, and will analyze the data by gender, race, ethnicity, and sexual orientation. More information is available [here](#).

Ever feel like the business generation playing field wasn't quite level? Harry's study is going to tell us if that is true, and just how tilted it is for different groups of lawyers.

Ever want to know what types of business development activities are most effective for different types of lawyers and lawyers in different practice areas? This study will tell us that, too.

Of course, the study needs your participation. The survey takes about 15 minutes to complete and can be found at:

<http://www.zoomerang.com/Survey/WEB22AEMFKQWU5>. All lawyers are encouraged to participate.

Please take a few minutes to help this worthy endeavor, and then a couple more to email your colleagues and ask them to do the same. Thanks.